



Hassan Khoyihami Memorial Degree College Bandipora

Kashmir - 193502

No: HKM/GDCB/24-25/

Dated:

Idea Pitching Session under Startup Idea Challenge Bootcamp 02 September 2025

The Jammu and Kashmir Entrepreneurship Development Institute (JKEDI) in Bandipora, in collaboration with the Innovation and Incubation Cell of the Government Degree College, Bandipora, organised an Idea Pitching Session on September 2, 2025, as part of the ongoing Bootcamp on the Startup Idea Challenge.

The session was formally inaugurated by the Officiating Principal, Dr. Mubashir Hamid, who welcomed the expert team from JKEDI Bandipora and introduced the theme of the programme.

On the occasion, Mr. Aijaz Ahmed Mulla, District Nodal Officer JKEDI, delivered an insightful presentation on the *Jammu and Kashmir Startup Policy 2024–2027*, elaborating on its objectives, opportunities, and procedural framework. This was followed by Mr. Syed Asrar Qadri, who gave a concise talk on the essentials of a startup pitch deck.

During the session, twenty students pitched their innovative ideas, addressing diverse social and economic issues with potential solutions aimed at wealth creation and employment generation. Out of these, five ideas were shortlisted at the district level, which will now advance to the divisional and subsequently the state-level contests.

The programme was organised under the guidance of Dr. Zahid Hussain, Convener of the College Innovation and Incubation Cell. Dr. G. M. Khan effectively moderated the session, while Prof. Sadaf Shafi presented a formal vote of thanks, expressing gratitude to the JKEDI team, faculty members, and student participants.



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